WNCT S LASON NAGALISY OF

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Lcom

And:

Washington, DC 20007

Suite 800

1010 Wisconsin Avenue Northwest

Greer Margolis & Mitchell

Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

## CONTRACT

900968 -Alt Order # 25174545

POL/Josh Stein NC Attorney General Stein-AG-NC Advertiser 10/18/16 - 10/24/16 Contract Dates Product 4764 Estimate # Original Date / 07/07/16 / 10/14/16 / Revision

WNCT Property 9912856 Special Handling Adults 35+ EOM/EOC Billing Cycle Agy Code Demographic Katz Washington Billing Calendar 287 Account Executive Broadcast Advertiser Code 305 Cash Katz/Washingto Sales Office Cash/Trade Product 1/2

IN117/SP159/AL1336 Agency Ref Advertiser Ref

\$180.00	N	MN	:30	9a-1030a <u>Rate</u> \$90.00	S Sunday Morning lays Spots/Week -S 2	5 WNCT 10/18/16 10/24/16 CBS Sunday Morning Start Date	5 WNCT 10/18/16 10/24  Start Date End Date Week: 10/18/16 10/24/16
\$75.00	_	MN	:30	12p-1230p <u>Rate</u> \$75.00	al News @ 12p lays Spots/Week	16 10/24/16 Local No End Date Weekdays 10/24/16 MTWTF	E 4 WNCT 10/18/16 10/24/16 Local News @ 12p  Start Date
\$15.00	_	NM	:30	7-8a <u>Rate</u> \$15.00	al News Su 7-8a <u>fays</u> <u>Spots/Week</u> S 1	16 10/24/16 Local No End Date Weekdays 10/24/16S	E 3 WNCT 10/18/16 10/24/16 Local News Su 7-8a  Start Date End Date Weekdays Spots/ Week: 10/18/16 10/24/16S 1
\$135.00	ယ	NM	:30	7a-9a <u>Rate</u> \$45.00	S This Morning lays Spots/Week	2 WNCT 10/18/16 10/24/16 CBS This Morning Start Date	2 WNCT 10/18/16 10/24/1 Start Date End Date Week: 10/18/16 10/24/16
\$150.00	2	ZM	:30	6a-7a <u>Rate</u> \$75.00	al News @ 6a lays Spots/Week 2	WNCT 10/18/16 10/24/16 Local News @ 6a <u>Start Date                                  </u>	1 WNCT 10/18/  Start Date Week: 10/18/16
Amount	Spots	Rate Rtn Type Spots	Spots/ s Length Week	Start/End Time Days	scription	Date End Date De	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

	Contract / Revision	Alt Order#
	900968 / 2	25174545
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	Stein-AG-NC	4764
Advertiser	Origi	Original Date / Revision
POL/Josh Stein NC Attori		07/07/16 / 10/14/16

POL/Josh Stein NC Attori

			\$1,440.75	(\$254.25) \$	19 \$1,695.00	09/26/16 -10/24/16
			Net Amount	Agency Comm. Ne	Gross Amount	Time Period # of Spots
\$1,695.00	19		Totals 0.00	To		
\$80.00	_	MN	:30	11p-1135p <u>Rate</u> \$80.00	Weekdays Spots/Week	11 WNCT 10/18/16 10/24/16 LN Su <u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/18/16 10/24/16S
\$120.00	_	NM	:30	11p-1135p Rate \$120.00	Meekdays Spots/Week	E 10 WNCT 10/18/16 10/24/16 Local News @ 11p  Start Date
\$400.00	2	MN	:30	630p-7p Rate \$200.00	6 CBS Evening News Weekdays Spots/Week MTWTF 2	9 WNCT 10/18/16 10/24/16  Start Date End Date V Week: 10/18/16 10/24/16 M
\$260.00	2	MN	:30	6p-630p <u>Rate</u> \$130.00	6 Local News @ 6p Weekdays Spots/Week MTWTF 2	8 WNCT 10/18/16 10/24/16 Local News @ 6p Start Date
\$140.00	N	MN	:30	530p-6p <u>Rate</u> \$70.00	S Local News @ 530p Weekdays Spots/Week MTWTF 2	7 WNCT 10/18/16 10/24/16 Local News @ 530p  Start Date
\$140.00	2	MN	:30	5p-530p <u>Rate</u> \$70.00	Meekdays Spots/Week	E 6 WNCT 10/18/16 10/24/16  Start Date End Date V Week: 10/18/16 10/24/16 M
				Rate	Weekdays Spots/Week	Start Date End Date V
Amount	Spots	Rate Rtn TypeSpots	Spots/ ys Length Week	Start/End Time Days	Description	*Line Ch Start Date End Date Description

Date:

Signature:

19 3

\$1,695.00 \$1,695.00

(\$254.25)(\$254.25)

\$1,440.75

Totals

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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AND TELEVISION GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Stein-AG-NC

125 West 55th St New York, NY 10019

Contract # 25174545 CPE: 287/305/4764 Agency: GMMB

Changes as of: 10/14/2016 at 7:05 AM Flight: 10/18/16 - 10/24/16

Advertiser: Stein-AG

Version: Highlighting Revision 2
Station: WNCT
Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Total Spots: 19 Total \$: \$1,695.00

Total CPP: \$0.00

Total GRP: Traffic #: 900968

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Separation:

Agency Order #: 5031055

Buyer: Lawson, Colin Salesperson: JACOB ROTH 212-373-8175

Comments: Revised Order
Buyer added funds to clear
TTADD: \$40
TTREV. \$1,695
PLS CFM
T/R JACOB

ŀ	\$0.00	19 \$1.695.00 \$0.00	19	S: 19	TOTALS: 19	_			
				THE PROPERTY OF THE PROPERTY O			100 to 120	Level 3 Changes: Rate from 100 to 120	
0.0	\$0.00	\$120.00 \$0.00		30 1	0 30	\$120.00	9 On Your Side News @ 11 PM	13 11p-11:35p	
			-	of page (1974)			65 to 70	Level 3 Changes: Rate from 65 to 70	
0.0	\$0.00	\$140.00 \$0.00	2	30 2	0 30	\$70.00	9 On Your Side News @ 5 PM	9 5p-5:30p	
				THE MODEL STATE OF THE PROPERTY STATE OF THE			60 to 75	Level 3 Changes: Rate from 60 to 75	
00	\$75.00 \$0.00	\$75.00	ا د	30 1	0 30	\$75.00	9 on Your Side News @ Noon	Tu-F,M 6 12n-12:30p	
				Official Property and Applications of the Control o			20 to 15	Level 3 Changes: Rate from 20 to 15	
	\$15.00 \$0.00	\$15.00			0 30	\$15.00	Weekend Morning Edition II	5 7a-8a	
GRP	СРР	Total \$	Spots	Len 10/18		Rate Rating	DP Program	# Day/Time	
1				10/10	_				



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

10/14/16 7:05 AM

JACOB ROTH

Revised Order
Buyer added funds to clear
TTADD: \$40
TTREV: \$1,695
PLS CFM
T/R JACOB

Correction to make LUR

Line 6 12p News needs to be \$75 and changed to 2x Line 9 5p News needs to be \$70 and remain 2x Line 11 6p News needs to be \$140 and remain 2x

S GROUP

Agency: GMMB

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Separation:

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Product: Stein-AG-NC

Agency Order #: 5031055 Salesperson: JACOB ROTH 212-373-8175 Buyer: Lawson, Colin

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

Order Level Comments  2x  Daypart Summary  Monthly Summary	Dollare	Spots	Month	GRP	CPP	Dollars	Spots	% Distrib
Yder Level Comments	- 1	onthly Summary	Mc			Summary	Daypart	
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Yder Level Comments		77111111						
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rder Level Comments								
Inder Level Comments						77000		
							el Comments	order Lev

	Competitive Information
Market Budget: \$8,071	\$8,071
WNCT Share: 21%	21%
Comment:	
ENCT:	1%
WCTI: 30%	30%
WFXI: 13%	13%
WITN: 35%	35%

09/15/16 9:21 AM Jennifer Layman 07/05/16 10:38 AM JACOB ROTH 05/18/16 12:51 PM JACOB ROTH

John Stein for AG 10.18-10.24;Separation: 30 John Stein for AG 10.18-10.24;Separation: 30

\$570 affected Total same.

Line 13 11p News 1x needs to be removed Line 5 Sun 7-8a 1x needs to be removed

0.0	N/A	\$1,695.00	19	100%	Total
0.0	N/A	\$1,695.00	19	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

\$1,695.00	19	Total
\$1,695.00	19	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	_

	estantia.				Transa	Transaction History		Visite Contraction
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg   Contract \$	\$ Comment
Revision	10/14/16 7:05 AM JACOB ROTH	JACOB ROTH	Revised			\$40.00	\$1,695.00	Changes: Calculated Dollars from \$1,655.00 to \$1,695.00, Competitive Market Budget from \$7,881 to \$8,071, Total \$ from \$1,655.00 to \$1,695.00, User Entered \$ from \$1,655.00 to \$1,695.00, User Entered \$ from \$1,655.00 to \$1,695.00, User Entered \$ from to Revised Order  Buyer added funds to clear TTADD: \$40  TTRAD: \$40  TTREV: \$1,695  PLS CFM  \$1,695.00 T/R JACOB. 4 buylines added or modified
Makegood 1	9/15/16 9:21 AM Jennifer Layman	Jennifer Layman	Sent To Rep			\$0	\$1.655.00	\$1.655.00 Changes: Total GIMPs to 0.
Urinted on 10/	Printed on 10/44/2016 at 08:30 AM	3						The state of the s

Printed on 10/14/2016 at 08:29 AM



125 West 55th St New York, NY 10019

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Contract # 25174545 Agency: GMMB CPE: 287/305/4764

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Product: Stein-AG-NC

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Total \$: \$1,695.00

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Salesperson: JACOB ROTH 212-373-8175

**Assistant:** JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

					Transa	Transaction History		
Trans	Created/Received Created by	reated by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$	\$ Comment
Queued for Electronic Contracting	7/5/16 10:39 AM					\$0	\$0	
Revision	7/5/16 10:38 AM JACOB ROTH	ACOB BOTH	Confirmed			<b>2</b>	93 BBB 00	Changes: User Entered \$ from \$0.00 to \$1,655.00, Product from candidate to Stein-AG-
Queued for Electronic Contracting	5/18/16 2:43 PM					\$0	\$0	
New	5/18/16 12:35 PM JACOB ROTH	ACOB ROTH	Confirmed	19		\$1,655.00	\$1,655,00	this are more than the state of

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.